

UNICITY TOOTHPASTE



Teeth and gums are used for a lifetime, so if you have a disease of teeth or gums, quality of life and satisfaction will drop significantly.

Toothpaste is not a household item that is a simple consumable.

It is important for us to choose and use the good toothpaste because toothpaste is effect

for result that can reduce the cost of expensive dental treatment by preventing tooth and gum disease in advance.

BENEFITS

- ✓ Contains dental silica and calcium carbonate to help remove plaque from your teeth.
- ✓ Helps prevent dental calculus deposition by the sodium pyrophosphate component.
- ✓ Helps to eliminate bad breath(halitosis) due to unique herbal content of Unicity.

SUGGESTED USE

Please apply toothpaste to brush and brush teeth thoroughly after each meal or as directed by a dentist or doctor. For children under two years of age, consult a dentist or doctor prior to use.

TARGET CUSTOMER

Primary Target
: Current Unicity Customers.

Secondary Target
: People who want to whiten teeth
People who suffer from bad breath
People looking for toothpaste for anti-plague

INGREDIENTS

SORBITOL, HYDRATED SILICA , WATER, GLYCERIN, CALCIUM CARBONATE, TETRASODIUM PYROPHOSPHATE, PEG-32, CELLULOSE GUM, TITANIUM DIOXIDE, SODIUM METHYL COCOYL TAURATE, TETRAPOTASSIUM PYROPHOSPHATE, GLYCERYL CAPRYLATE, METHYL SALICYLATE, XANTHAN GUM, MENTHA SPICATA HERB OIL(SPEARMINT OIL), SODIUM SACCHARIN, MENTHOL, EUGENOL, PIMPINELLA ANISUM FRUIT OIL(ANISE OIL), CINNAMALDEHYDE, CINNAMOMUM CASSIA BARK OIL, MENTHA PIPERITA OIL

CAUTION

Keep out of reach of children. Do not ingest excess amounts. Store in a cool, dry place.