

# UNICITY SHAMPOO



Do you clean your scalp every day?

Most people think that the scalp will be clean if only shampoo is good.

However, the scalp is a little dirty every day because of severe air pollution, firming, dyeing, styling products as well as sebum and keratin. The problem is that the various wastes left on the scalp are clumped with sebum, which is oxidized and hardened over time.

If they are left for a long time without removing them, the pores of the scalp may become clogged and the hair may become thinner, hindering the growth of normal hair and causing hair loss.

Therefore, it is important to choose a shampoo that is good for scalp and hair.

## BENEFITS

- ✓ Reduces our hair's longevity.
- ✓ Helps to clean scalp by removing harmful dead skin.
- ✓ Soothes scalp stimulation by containing of eucalyptus oil and tea tree oil.

## SUGGESTED USE

Please set the hair and scalp thoroughly with lukewarm water, apply an appropriate amount into your hand, massage the scalp and hair. And then rinse thoroughly with running water. For best results, follow with Unicity Conditioner.

## TARGET CUSTOMER

Primary Target  
: Current Unicity Customers.

Secondary Target  
: People who want a plant-derived surfactant-containing shampoo instead of a sulfate surfactant.  
People who need protein care because their hair is damaged due to frequent firming and dyeing.

## INGREDIENTS

WATER, COCAMIDOPROPYL BETAINE, GLYCERIN, POTASSIUM COCOYL GLYCINATE, COCAMIDE DEA, COCO-GLUCOSIDE, SODIUM COCOYL ALANINATE, SODIUM CHLORIDE, FRAGRANCE, PEG-60 HYDROGENATED ASTOR OIL, POLYSORBATE 20, HYDROXYETHYL UREA, PEG-120 METHYL GLUCOSE DIOLEATE, POLYQUATERNIUM-10, CITRIC ACID, MENTHOL, POLYQUATERNIUM-7, BUTYLENE GLYCOL, DISODIUM EDTA, HYDROLYZED WHEAT PROTEIN, SODIUM PCA, SODIUM LACTATE, ARGANIA SPINOSA KERNEL OIL, CITRUS AURANTIUM BERGAMIA(BERGAMOT)FRUIT OIL, CITRUS LIMON (LEMON) PEEL OIL, EUCALYPTUS GLOBULUS LEAF OIL, MELALEUCA ALTERNIFOLIA

(TEA TREE) LEAF OIL, SODIUM BENZOATE, ARGININE, MAGNESIUM NITRATE, 1,2-HEXANEDIOL, ASPARTIC ACID, HYDROLYZED COLLAGEN, PCA, GELATIN, HYDROLYZED KERATIN, AVENA SATIVA (OAT) KERNEL EXTRACT, GLYCINE, ALANINE, SERINE, CAULERPA LENTILLIFERA EXTRACT, CODIUM FRAGILE EXTRACT, LAMINARIA JAPONICA EXTRACT, VALINE, HYDROLYZED CORN PROTEIN, HYDROLYZED SOY PROTEIN, ISOLEUCINE, PROLINE, THREONINE, METHYLCHLOROISOTHIAZOLINONE, MAGNESIUM CHLORIDE, ETHYL HEXANEDIOL, PHENOXYETHANOL, HISTIDINE, PHENYLALANINE, METHYLISOTHIAZOLINONE

## CAUTION

For external use only.

Avoid contact with eyes.

Keep out of reach of children.

Store in a cool, dry place.