

# UNICITY BODY WASH



For most of us, we wash our body at least once a day (two or three if we've hit the treadmill and the mat).

your body wash choice is more important than you'd think. In fact, your skin is your largest organ.

Most cleansing washes work by stripping the body of everything on the skin's surface. While this gets rid of any sweat, dirt or bad-day build up, it also strips away the body's natural oils.

These oils keep our skin soft and hydrated, and work as a protective barrier. It's important to choose a body wash that is 'moisturizing', 'non-drying' or 'hydrating' as this will help replenish the oil that's removed.

## BENEFITS

- ✓ Helps to clean gently sensitive skin with comfortable moisture ingredients.
- ✓ Removes dead cells and fine dust on skin
- ✓ Controls oil and water balance on skin
- ✓ Contains the skin's natural moisturizing ingredients derived from nature extracts.

## SUGGESTED USE

Apply to dampened skin. Work gently into a lather. Rinse thoroughly. After washing or bathing, while skin is still slightly damp, apply Unicity Body Lotion.

## TARGET CUSTOMER

Primary Target

: Current Unicity Customers.

Secondary Target

: People who want a mild body product  
People who want to keep healthy skin

## INGREDIENTS

WATER, DISODIUM COCOAMPHODIACETATE, COCAMIDOPROPYL BETAINE, SODIUM CHLORIDE, SODIUM MYRISTOYL SARCOSINATE, PEG-150 PENTAERYTHRITYL TETRASTEARATE, FRAGRANCE, C12-14 PARETH-12, SODIUM BENZOATE, PEG-40 HYDROGENATED CASTOR OIL, CITRIC ACID, HEXYLENE GLYCOL, PANTHENOL, ALLANTOIN, GLYCERIN, BUTYLENE GLYCOL, ROSA CANINA SEED EXTRACT, LIMNANTHES ALBA (MEADOWFOAM) SEED OIL, ARGANIA SPINOSA KERNEL OIL, ONSSEN-SUI, HYDROGENATED LECITHIN, 1,2-HEXANEDIOL, DIPROPYLENE GLYCOL, FICUS CARICA (FIG) FRUIT EXTRACT, CENTELLA ASIATICA EXTRACT, RUBUS FRUTICOSUS (BLACKBERRY) FRUIT EXTRACT, ADANSONIA DIGITATA SEED EXTRACT, POLYQUATERNIUM-51, VACCINIUM MACROCARPON (CRANBERRY) FRUIT EXTRACT,

CERAMIDE NP, MALTODEXTRIN, EUTERPE OLERACEA FRUIT EXTRACT, SOLANUM MELONGENA (EGGPLANT) FRUIT EXTRACT, MORINGA OLEIFERA SEED EXTRACT, LAVANDULA ANGUSTIFOLIA (LAVENDER) FLOWER WATER, LACTOBACILLUS/SOYBEAN FERMENT EXTRACT, SODIUM HYALURONATE, PORTULACA OLERACEA EXTRACT, CENTAUREA CYANUS FLOWER WATER, ORIGANUM VULGARE LEAF EXTRACT, CINNAMOMUM CASSIA BARK EXTRACT, MELIA AZADIRACHTA LEAF EXTRACT, PHENOXYETHANOL, CHAMAECYPARIS OBTUSA LEAF EXTRACT, POLYESTER-5, FISH EXTRACT, SCUTELLARIA BAICALENSIS ROOT EXTRACT, SALIX ALBA (WILLOW) BARK EXTRACT, VIOLA TRICOLOR EXTRACT, RUBUS FRUTICOSUS (BLACKBERRY) LEAF EXTRACT, MALPIGHIA EMARGINATA (ACEROLA) FRUIT EXTRACT, PUNICA GRANATUM FRUIT EXTRACT, SODIUM ACETYLATED

HYALURONATE, ETHYLHEXYLGLYCERIN, CITRUS PARADISI (GRAPEFRUIT) FRUIT EXTRACT, RUBUS CHAMAEMORUS SEED EXTRACT, CAPRYLYL GLYCOL, JASMINUM OFFICINALE (JASMINE) FLOWER EXTRACT, OPUNTIA COCCINELLIFERA FRUIT EXTRACT, VITIS VINIFERA (GRAPE) FRUIT EXTRACT, HYDROLYZED COLLAGEN, HYDROLYZED HYALURONIC ACID, ECLIPTA PROSTRATA EXTRACT, HIBISCUS SABDARIFFA FLOWER EXTRACT