# UNICITY NEIGENE LUXE ULTRA CREAMY CLEANSER



For most of us, getting clean is pretty mundane. The daily process of scrubbing your skin is routine and unexciting. Sure, there are ways to make it better—bubble baths in soaking tubs with soft candle lighting and fancy scents—but that's usually reserved for special occasions. Most days, you just use some soap and hope it removes dirt.

Neigene Luxe Ultra Creamy Cleanser can provide that luxurious clean feeling every day—candles optional. It uses carefully selected, top of the line ingredients such as licorice root, apple extracts, and Sichuan pepper to clean and moisturize the skin. Neigene Creamy Cleanser gently and effectively washes away all impurities while leaving your skin visibly clean and moisturized. It's formulated for normal to dry skin, so it works with your skin to increase natural hydration, and reduce the discomfort associated with harsher soaps. Even if you have dry or sensitive skin, Luxe Ultra Creamy Cleanser is a sumptuous treat for your face that you can use every day.

#### **BENEFITS**

Ideal for dry or sensitive skin.

Provides quality cleansing while moisturizing the skin. \*

Uses licorice root and apple extracts to help increase the skin's natural hydration.\*

Ingredients reduce the discomfort sometimes associated with cleansing.

#### SUGGESTED USE

Avoid contact with eyes.

Work cleanser into a rich lather. Massage cleanser into the face. Rinse thoroughly.

## **AUDIENCE**

Primary Target: People needing a cleanser geared toward healthy aging that is gentle enough for dry or sensitive skin.

Secondary Target: Individuals looking for a cleanser formulated with high-quality natural ingredients.

### **INGREDIENTS**

Water (Aqua), Sodium Cocoyl Isethionate, Glycerin, Cetearyl Alcohol, Palmitic Acid, Sodium Cocoyl Hydrolyzed Soy Protein, Pyrus malus (Apple) Fruit Extract, Oryza sativa (Rice) Bran Extract, Stearic Acid, Cetearyl Phosphate, Fragrance (Parfum), Phenoxyethanol, Sodium Methyl Cocoyl Taurate, Potassium Hydroxide, Xanthan Gum, Oleyl Alcohol, Potassium Sorbate, Leontopodium alpinum Extract, Butyrospermum parkii (Shea) Butter, Ethylhexylglycerin, Zanthoxylum bungeanum Fruit Extract, Aloe Barbadensis Leaf Juice, Dipotassium Glycyrrhizate, Myristic Acid.

